



**EWN**

# ABOUT

With over **100+ satisfied clients**, EastWestNets is a Software Technology Company; fully specialized in offering a wide range of technology solutions in KSA. EastWestNets is dedicated to automate businesses with low cost Cloud Enterprise Solutions and deliver high quality Mobile and Web Applications.

**100+**  
**satisfied clients**



## COMPANY VISION

Integrate the best products, innovators and entrepreneurs in one platform and deliver the most competitively priced services to clients around KSA.



## CORE VALUES

With dedicated team, we value the relationship with our clients to deliver the highest quality solutions in affordable pricing. In EWN, we are committed everyday to find innovative methods to help our clients succeed



## COMPANY MISSION

To accelerate the base of digitalizing the business contents in KSA.



# SERVICES

EastWestNets provides a wide variety of corporate services and solutions. We work closely with our customers to provide them with the best and highest quality of services that include logistics, administration, production, marketing and specific industry-specific ERP. Our experienced team is always available to offer the best suitable solutions for our customer's marketing technology needs and challenges.



**SOFTWARE  
DEVELOPMENT**



**CLOUD ENTERPRISE  
SOLUTION**



**MANAGEMENT  
SYSTEM**



**CONSULTATIONS**



**CYBER SECURITY**

# EWN CLIENTS 100+

A FORTUNE WITH REAL RESULTS



# FOUNDER



## AHMED ALNAFA

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Before devoting his work full-time to EastWestNets, Ahmed Al-Nafa graduated with Honors from the University of East Anglia in the UK with a Computing Science Degree.

- Began as an IT Specialist in STC – Saudi Telecom Company
- Application Support Officer in SIMAH – Saudi Credit Bureau
- Senior System Engineer at TATA Consultancy Services
- Commercial Projects Lead in Zain Telecom Company
- Project Management Consultant at Cash Solutions Company

# SPECIALIZATION



## SOFTWARE DEVELOPMENT

iOS Apps  
Android Apps  
Web Applications  
Game Development



## CLOUD ENTERPRISE SOLUTION

Sales Module  
Accounting Module  
Invoicing Module  
Inventory Module



## MANAGEMENT SYSTEM

School Management system  
Hospital Management System  
Machine Management & Inventory  
Education ERP



## CONSULTATIONS

Business Process Analysis  
Project Management  
Solution architecture  
Technology consulting



## CYBER SECURITY

Vulnerability Testing  
Penetration Testing  
Forensics-IoA, IoC, Malware  
Analysis:  
Managed Security Service:



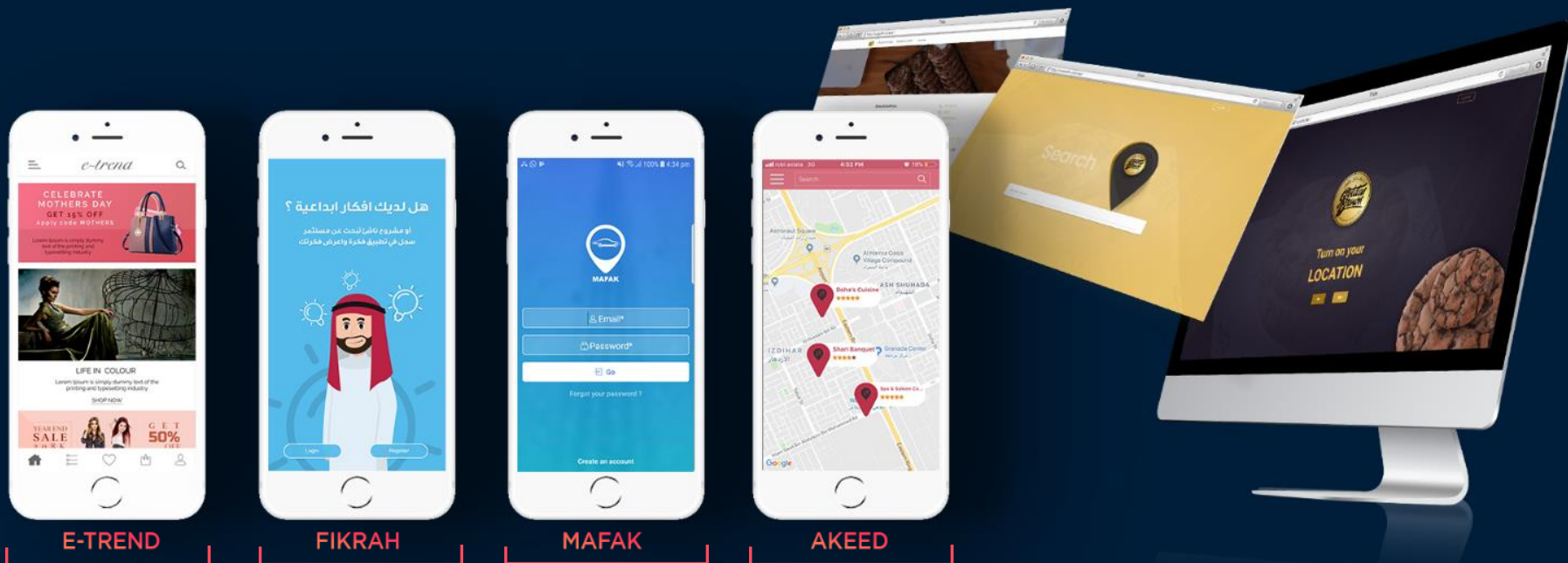
## BIG DATA ANALYSIS

Machine Learning  
Data Modelling  
Data Mining  
Predictive Analysis



# SHOWCASE

PROJECTS OF OUR CLIENTS DONE SUCCESSFULLY





# CLIENT TESTIMONIALS



Tiffany Alwably – Founder and CEO (Deblah)

EWN has helped me achieve one of my biggest goals in my life, they implemented my application efficiently and the result exceeded my expectation specially that it was completed before our deadline. They also enhanced my project by providing their professional input based on their profound experience in this field and they still do.



Faisal Bin Heathen – Founder and CEO (NAL)

I could not be happier with my decision to select EWN. I was amazed at their ability to quickly build an understanding of the product. Development went very smoothly. Accurate timelines were built into our plans and weekly calls kept us on track. Their understanding of the big picture helped in so many ways.

# WHY US!



Our customers choose us because we provide cutting edge technology, deliver unmatched services and training, and offer some of the best values in the industry. Regardless of the project size, complexity, we strive to provide our customers with great technology, differentiated products, unique engineering services delivered within a flexible and cost-effective that meets our client's needs.

# OUR APPROACH



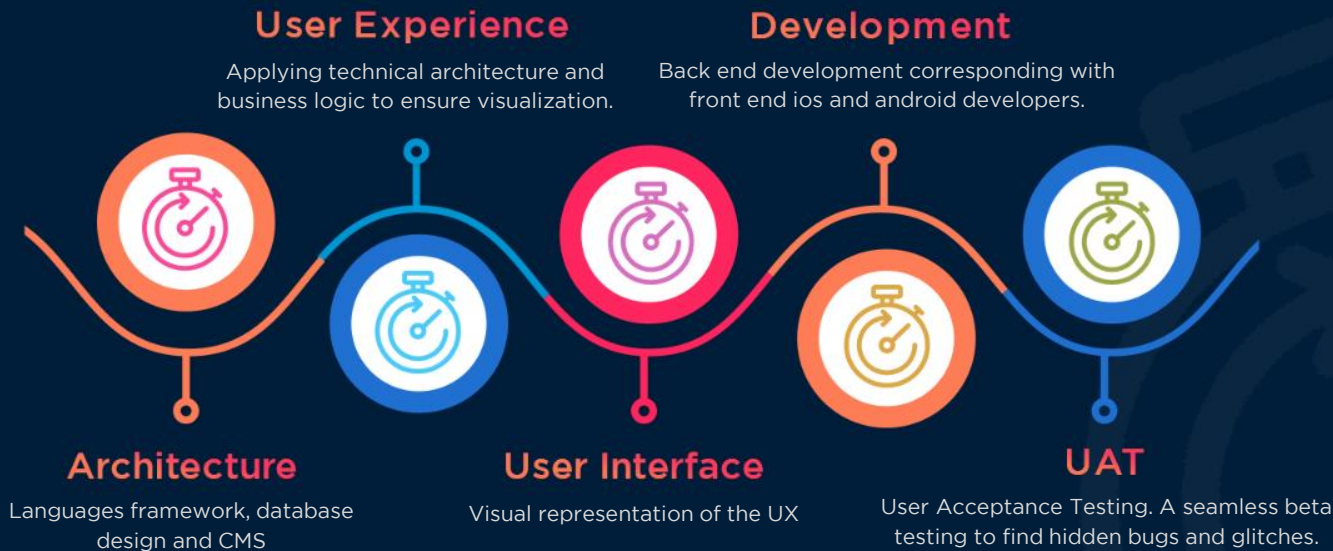
Client confidence is our aim and the approach is designed through a back calculation from a state of art level.

If your project specs are unstructured, you are just one coffee meeting away from making it totally structured which is used afterwards to drill and package the scope of work along with business and technical specifications.

Good documentation results in exact UX/UI followed by great development of your application.

# TIMELINE

We handle projects with care and do not go for the Waterfall method. We apply Agile method to achieve the following milestones.



# ACTIONS PLAN

Proper representation of resource allocation, deliverables, cost and timeline.

**SOW**

An accurate design representing all the pages of the app so you can get a clear picture before development.

**UI/UX**

After thorough beta testing and bug fixes, publishing the app in corresponding marketplaces for iOS and android users.

**Publish**



**BRD**

Converting your raw vision into structured quantifiable data.

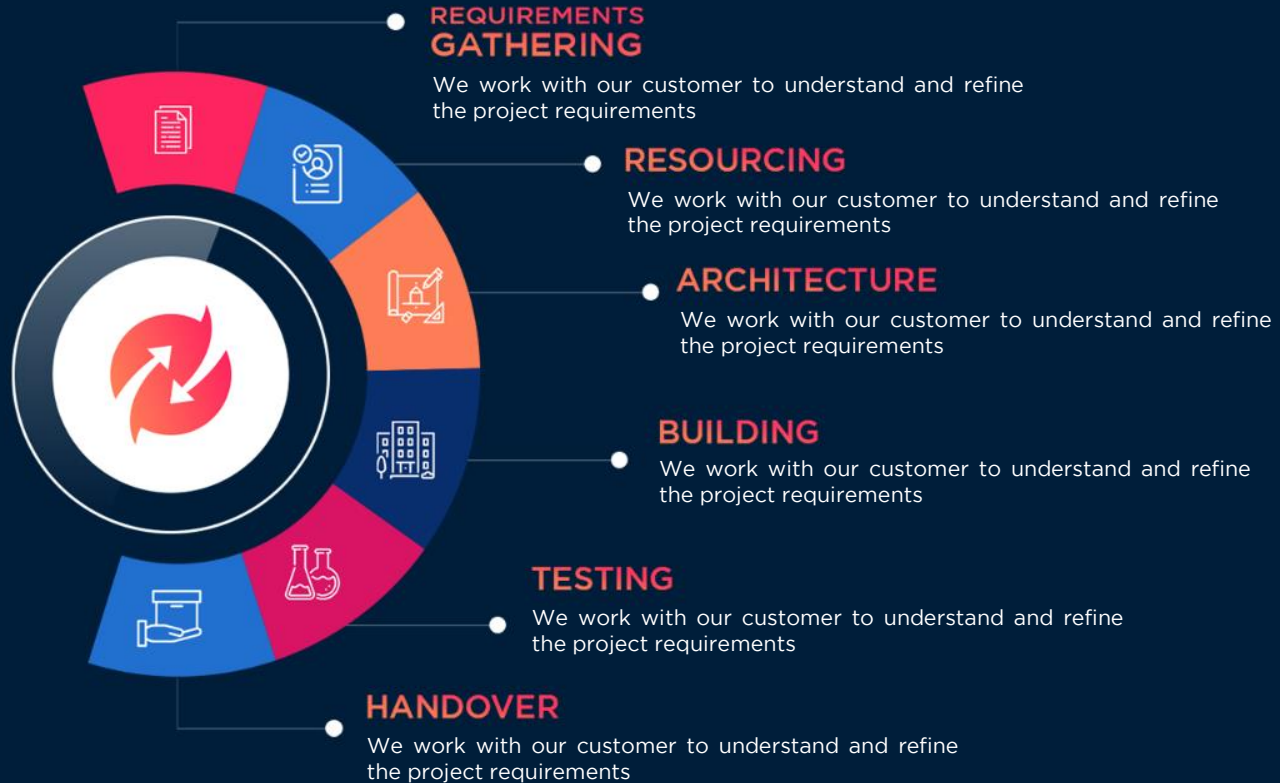
**BTS**

Specifying the modules, the programming language used and a proper workflow of the app.

**Dev and Deploy**

Ensuring seamless back-end progress followed by front-end development and deploying the app in a test server.

# PROJECT DELIVERY







## AFTER SALES SUPPORT

The framework of our continuous support ensures that you get the bug fixes at the earliest possible time so your business keeps on growing uninterruptedly.

our cyber-security & maintenance team keeps on monitoring your speed and provide anti-hack support. Even after final delivery our strategy team looks out for new and innovative ideas for our clients; since technologies change reputedly we are always evolving ourselves and our clients to the latest technology trends.



## **MEASURE OUR CLIENT SATISFACTORY**

We are in constant touch with our clients often conducting surveys to identify our areas of improvements.

We are continuously seeking feedback to use it to improve our services and products.

# THANK YOU



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